

The problems of the future are here - We can help you solve them.

**WE UNDERSTAND  
THE CHALLENGES  
YOU FACE.**

HIP Investor workshops are designed to build a base of quantifiable information to spur innovation and motivate participants to seek profitable ways to integrate sustainability within your company.

HIP workshops offer lasting value and each offering is adapted for your company's unique position to ensure the highest ROI. Below is a selection of our most popular offerings:

Leadership Education and Strategic Planning	Finance Education Series	Emerging Trends in Sustainability
<p><b>Reality:</b> Sustainability is becoming a necessity to recruit top talent, improve public relations and drive profit. Companies without an integrated and comprehensive sustainability strategy will be left behind in the quest for long-term profitable growth.</p>	<p><b>Reality:</b> In this series of seminars designed specifically for finance professionals at public companies, HIP will focus on products, processes and policies that shift the standard view of finance to reflect the total cost of doing business.</p>	<p><b>Reality:</b> Our rapidly growing Investor Roundtable Series has proven itself to over 400 leading investors of all asset classes, executives, and managers because we focus on the "how to" of solving customer needs, benefiting the environment, and making money for investors.</p>
<p><b>Offering:</b> HIP helps companies develop a comprehensive, sustainability strategy with a strategic planning process that educates business leaders using best in class case studies, identifies unmet market needs, and uncovers unique opportunities to maximize Human Impact + Profit.</p>	<p><b>Offering:</b> An in-depth look at measuring and evaluating capital projects, and creating new products combined with HIP's unique methodology will provide finance professionals with a practical way to implement triple bottom line accounting.</p>	<p><b>Offering:</b> Taking our industry knowledge and format from our Roundtables, HIP will educate your staff on emerging, profitable trends. This insight will give your company a competitive advantage in understanding sustainability across sectors.</p>
<p><b>Result:</b> At the end of this workshop, participants will be able to directly incorporate sustainability into the heart of their business model and will be prepared to launch pilot projects that provide a lasting ROI.</p>	<p><b>Result:</b> Participants will begin to integrate new measures of analysis, identifying new opportunities and avoiding risks. This course is critical to position your company at the forefront of the sustainability movement with shareholders.</p>	<p><b>Result:</b> Our workshops on emerging trends are positioned as the perfect starting point to unleash the ideas of your workforce to generate greater revenue and profits through sustainability.</p>
<p>\$1,500 per leadership team (2 hours)</p>	<p>\$3,000 for a 1/2 day with 20 people</p>	<p>\$1,000 for 1.5 hours with 25 people</p>

**GOING FORWARD**

As you spread sustainability across your company and supply chain, we can bring additional strategic expertise, and management systems to position your firm for long-term growth and profit.

**CONTACT US**

To learn more about these products and our entire suite of services, contact Lee Coker at lee@hipinvestor.com or call our office at 415.742.0019.