

*We sought out 10 safe HIP places to park your cash and savings nationwide. Here's a selection of the most innovative firms, demonstrating strong Human Impact (Health, Wealth, Earth, Equality and Truth) that also drive Profit – for your portfolio and the bank!*

The Green Bank in Texas embraces innovative technology and old-fashioned customer care while consciously promoting environmental responsibility. Their goal: measure their success by the steps they take to encourage environmental awareness among their individual and corporate customers ([www.greenbank.com](http://www.greenbank.com)).



*Chittenden* Chittenden in Vermont has built an impressive Socially Responsible Banking program (SRB), the centerpiece of their comprehensive community development initiatives. SRB facilitates positive change in local communities by providing critical lending capital and enabling individuals to know exactly where their money is invested ([www.chittenden.com](http://www.chittenden.com)).

ShoreBank Pacific, in Washington and Oregon, operates on a "triple bottom line" philosophy, and expects their customers to do the same. They have even created their own sustainability evaluation system to measure each borrower's impact on the community, conservation, and economy ([www.eco-bank.com](http://www.eco-bank.com)).



As a local customer-owned community bank, Home Savings Bank in Dane County, Wisconsin is committed to being a positive influence on the local economy and the environment. They offer a full suite of green financial products and they back up their commitment to sustainability by having an office that is solar powered and the first LEED certified bank building in Wisconsin ([www.home-savings.com](http://www.home-savings.com)).



Wainwright Bank in Massachusetts operates on a progressive social agenda based on the 1960's civil rights movement. Today, the bank is focused on a coalition of "rights" issues - homelessness, immigration, affordable housing, HIV/AIDS rights, environmental justice, economic equality and LGBT equality – and is a catalyst for social change ([www.wainwrightbank.com](http://www.wainwrightbank.com)).



The nonprofit Center for Community Self-Help in North Carolina provides financing, technical support and advocacy for those outside the economic mainstream. Since its founding in 1980, Self-Help has reached out to female, rural and minority borrowers across North Carolina, the District of Columbia, and California among other states ([www.self-help.org](http://www.self-help.org)).

Charter Oak Bank in Northern California, is only in its fourth year and has surpassed \$100 million in assets. This community bank in Napa Valley focuses on providing products and services to meet local needs. They are a leader in banking technology, are a certified Green business, offer a solar financing program and have already been voted one of the best places to work in Napa County for two years running ([www.charteroakbank.com](http://www.charteroakbank.com)).



*newresourcebank* Founded by renowned entrepreneurs, business leaders and highly experienced bankers, the New Resource Bank in Northern California focuses on how banking can empower businesses, organizations and individuals to have greater impact. Their banking facility has been built to the standards of a Gold LEED CI certification and they work to provide highly personalized services while operating with the utmost efficiency ([www.newresourcebank.com](http://www.newresourcebank.com)).

Zopa is a global social finance company with operations in the United States, the UK and Italy. Zopa is a community of members who help individuals to use financial and social networking tools to help themselves and others at the same time. Zopa brings people together online to share money easily, safely and in a way that's fun and meaningful ([www.zopa.com](http://www.zopa.com)).



Old Hickory Credit Union in Tennessee offers a green checking which includes online statements, recycled checks, reimbursed ATM fees, ATM/debit card to reduce check-writing ([www.ohcu.org](http://www.ohcu.org)).